



# PRICE IS *Right*

Take a trip

*back in time*

and see how the cost of housing, cars,  
fuel, and groceries have changed



Newspaper	.....
House	.....
Wage	.....
Petrol	.....
Movie	.....
Milk	.....
Bread	.....
Eggs	.....
Car	.....
Cigarettes	.....

Newspaper



House





Weekly Wage



Litre of Petrol



Pint of Milk



Loaf of Bread



Half Dozen Eggs



Car





Pack of 20 Cigarettes



Movie Ticket





Hosting Script: The Price is Right: [Year] vs. [Present Day] “Right, let’s play a game that’s all about perspective, and a bit of disbelief. We’re going back to [year], the year [guest of honour] was born, and comparing prices from then to what things cost now. It’s a fun way to see just how much the world has changed... and maybe feel slightly horrified at how expensive everything’s become.”

How It Works “I’ve set up a table with props for each item, some real, some mini versions, but all there to help you visualise. You’ll see things like a newspaper, a toy house, a loaf of bread, even a clapper board with popcorn. Your job is to match the [year] price to each item and then guess today’s price. No phones, no googling, just good old-fashioned guessing!”

## Let’s Get Started

### 1. Newspaper

“There’s a real newspaper on the table, yes, an actual printed one! Does anyone even read these anymore? I know I get my news online, probably while scrolling with a slice of toast. But back in [year], this was the main way people kept up with the world. So, what do you think a newspaper cost back then? And what’s the price now?”

### 2. House

“Next up, the toy house. Back in [year], the average house price was... well, let’s just say it probably wouldn’t even get you a garden shed today. What was it then, and what’s it now?”

### 3. Weekly Wage

“Take a look at the toy money and the little graph. Back in [year], the average weekly wage might seem tiny now, but people worked long hours, often six days a week, and still managed to stretch every penny. Compare that to today, where we’re juggling work, life, and trying to remember what a lunch break is. So, what do you think the average weekly wage was back then? And what is it now?”

### 4. Litre of Petrol

“There’s a mini petrol pump on display. How much did a litre of petrol cost back then? And what’s the price now?”

### 5. Pint of Milk

“Next up, the milk bottle. Let’s take a moment to remember the days when milk was delivered to your doorstep in glass bottles, maybe even with a foil lid and a

cheeky peck from the birds. What do you think a pint of milk cost in [year]? And what's the price now?"

6. Loaf of Bread

"Yes, that's a real loaf, no nibbling! What did bread cost back then, and what's the price now?"

7. Half Dozen Eggs

"Look at the egg carton. What did six eggs cost in [year]? And what's the going rate now?"

8. Car (New)

"Take a look at the toy car on the table. Back in [year], you could buy a brand-new car for what wouldn't even cover a deposit today. How much do you think it cost back then? And how on earth do the youngsters afford one now? Honestly, if anyone's cracked that mystery, do share!"

9. Cigarettes

"There's a cigarette box on the table. These days, a lot of smokers have switched to vaping, but for this game, we're sticking with good old-fashioned cigarettes. What do you think a pack cost in [year]? And what's the price now?"

10. Movie Ticket

"Last one! The clapper board and popcorn are your clues. What did a cinema ticket cost in [year]? And what's the price of a night at the movies now?"

Wrap-Up "Once you've matched all the vintage prices and guessed the modern ones, we'll go through the answers and see who's got a good eye for history, and who's just guessing wildly. There might be a prize... or just bragging rights. Either way, let's hear your guesses!"